Skip to main content

??????? ????????????

??? ??????: 03 ????/???? 2018

????? ??????

?????? ??? ?????? ????? ??????? ???????????? ?????? ???????? ?? ?????? ??????? ????????? ?????? ?????? ? ???????? ?????? ? ????????. ??? ????? ???? ???????? ??????? ???? ???? ???????? ??????? ?? ??? ??????? ???? ??????? ??????? ???????????? ?? ??????? ?????? ????? ???? ??????? ???????????? ?? ????????. ?? ????? ?? ??????? ???????? ?????? ???? ??????? ???????????? ?? ???????? ??????? ???? ?? ???? ??????? ??? ????? ????? ??????? ?? ?????? ?? ??? 1959. ??????? ?????? ???? ?????? Gordon and Howell report ???????? ??????? ?????? Pierson report ???? ?????? ?? ??? ?? ?? ????? Ford foundation ?????? Carnegie Foundation ???? ?? ????? ??? ????? ???? ???? ???? ???? ??? ??????? ?? ????? ??????? ???? ???? ?? ????? ????? ????? ????? ??? ???????? ???????? ???????? ???????? ??????? ??????? ?? ????? ????? ??????? ???????. ??????? ?? ???? ??? ?????? ??? ????? ????? ??????? Business Policy? ??? ?? ??????? ???????????? ?? ???? ????? ?? ????????? ???????? ?????? ??????? ?? ??? (AACSB) ??? ??? ???? ????? ?? ???? ????? Pierson & Gordon.

????? ??????

1- ????? ?????? ???????? ??? ??????? ???????????? ????????.

2- ????? ????? ???????? ?????????????? ???????.

3- ????? ????? ?????? ????????????? ?????? ????? ????? ???????.

4- ????? ????? ????? ??????? ???????????? ???????.

5- ????? ?????? ?????? ????? ????? ?????? ???????? ???????? ??????? ???????? ??????? ?????????? ????????.

6- ????? ???????? ?????? ???????? ??? ?????? ?????? ?????????? ??????? ???????.

7- ????? ????? ????? ???????????? ???????? ???????.

8- ????? ????? ??????? ????????????? ?????? ????? ????????????.

9- ????? ????? ??????? ?????????? ?????? ??????? ??????? ?????.

??? ???????

1- ???? ??????? 40%

2- ?????? ????? 60%

?????? ??????

- ??????? + ???? ??? ??????? ????????????
- ????? ??????? ???????????? ? ??????? ? ???????? ????????????
- ????? ?????? ???????????? ? ????? ???????
- ??????? ??????????? ?? ?? ???????? ? ??? ??????
- ??? ?????? ????? ??????? ?? ??????? ??????????? ??? ?????? ??????? ??????
- ????? ???? ??????? ?????? ? ????? ??????????.